



The Future of Trade: Why the ICTTM is Set for Success

The International Centre for Trade Transparency (ICTTM) is on the cusp of launching the ADAMftd product, poised to revolutionize the global trade and supply chain industry. Our confidence in the success of this initiative is underpinned by a solid foundation of strategic advantages and market readiness.

Here's why we believe in the inevitable success of ICTTM:



Leadership Excellence: Spearheaded by an exemplary leadership team and a distinguished advisory board, ensuring exemplary management, strategic connections, direction, and innovative thinking.



Ready Member Base: Pre-existing members of the International Trade Council, eager to integrate ADAMftd into their operations.



Market Demand: Recent, detailed market studies confirm a significant demand for ADAMftd's unique offerings and proves its relevance across a broad range of industries.



Strategic Agreements: Signed MOU's with governments and industry associations to facilitate the adoption of ADAMftd among their constituents.



Industry Endorsements: Support and endorsements from key government and industry players.



Global Shareholder Support: A robust group of committed shareholders from 20 countries, representing key sectors vital for ADAMftd's success.



Proven Product Uptake: Immediate acceptance and usage of previous ICTTM products like ADAMkyc and the Supply Chain Report.



Extensive Target Audience: An addressable market of 330 million companies across various sectors.



Unique Market Position: No direct competitors, with ADAMftd offering an all-encompassing solution for trade data and compliance monitoring.



Strong Financial Outlook: A business model promising high dividends and ROI, supported by extremely low operational costs—thanks to efficient resource management and leveraging ITC support.



Unrivaled Data Collection: Possession of more combined data than any known competitor.



Vast Pre-Vetted Contacts: Access to an extensive database of nearly 900,000 pre-vetted C-level contacts in target companies.



Social Media Influence: A strong social media presence and rapidly growing follower base for both the ITC and ICTTM.



Publishing Collaborations: Joint publication efforts with foreign governments, establishing credibility and expertise.



Global Event Participation: Free ongoing access to targeted trade shows, exhibitions, and conferences worldwide.



Expert Webinars: Co-marketing of webinars presented by external industry leaders, enhancing brand visibility and credibility.



Market-Aligned Pricing: Competitive pricing strategy designed to meet market needs effectively.



Operational Efficiency: Operational overheads are remarkably low, with monthly costs under 60,000 euros for a dedicated of 34 employees, in part due to the strategic leveraging of ITC resources.



Low-Risk Model: A business approach designed to minimize risk while maximizing market potential.



Market Validation: A proven market ready and eager for the solutions ADAMftd promises to deliver.

The ICTTM, backed by the robust framework and strategic advantages listed above, is set to launch ADAMftd into a marketplace ripe for innovation. With these key factors in place, we are not just predicting success—we are prepared for it. Join us as we embark on a journey to redefine the landscape of international trade and supply chain management with ADAMftd.

