





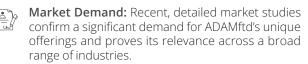
## The Future of Trade: Why the ICTTM is Set for Success

The International Centre for Trade Transparency (ICTTM) is on the cusp of launching the ADAMftd product, poised to revolutionize the global trade and supply chain industry. Our confidence in the success of this initiative is underpinned by a solid foundation of strategic advantages and market readiness.

## Here's why we believe in the inevitable success of ICTTM:















**Extensive Target Audience:** An addressable market of 330 million companies across various sectors.

Unique Market Position: No direct competitors, with ADAMftd offering an all-encompassing solution for trade data and compliance monitoring.

**Strong Financial Outlook:** A business model promising high dividends and ROI, supported by extremely low operational costs—thanks to efficient resource management and leveraging ITC support.



**Unrivaled Data Collection:** Possession of more combined data than any known competitor.



Social Media Influence: A strong social media presence and rapidly growing follower base for both the ITC and ICTTM.



Global Event Participation: Free ongoing access to targeted trade shows, exhibitions, and conferences worldwide.

**Expert Webinars:** Co-marketing of webinars presented by external industry leaders, enhancing brand visibility and credibility.

Market-Aligned Pricing: Competitive pricing strategy designed to meet market needs effectively.

**Operational Efficiency:** Operational overheads are remarkably low, with monthly costs under 35,000 euros for a dedicated of 24 employees, in part due to the strategic leveraging of ITC resources.

Low-Risk Model: A business approach designed to minimize risk while maximizing market potential.

Market Validation: A proven market ready and eager for the solutions ADAMftd promises to deliver.

The ICTTM, backed by the robust framework and strategic advantages listed above, is set to launch ADAMftd into a marketplace ripe for innovation. With these key factors in place, we are not just predicting success—we are prepared for it. Join us as we embark on a journey to redefine the landscape of international trade and supply chain management with ADAMftd.

