



International Centre for  
Trade Transparency  
& Monitoring



International Centre for  
Trade Transparency  
& Monitoring



## PRE-EXISTING USERS

### Leveraging High-Caliber Professional Networks

ADAMkyc stands out as a beacon of excellence, having successfully attracted a cohort of high-caliber professionals from globally recognized companies. The roster of users encompasses a diverse group of industry leaders and decision-makers, including CEOs, COOs, CFOs, and Trade Compliance Managers. This distinguished user base is a testament to ADAMkyc's effectiveness and its alignment with the strategic needs of today's business landscape. As we transition towards the launch of our new product, ADAMfnd, the foundation laid by ADAMkyc's esteemed clientele becomes a pivotal asset.

### Seamless Transition to ADAMfnd

The International Centre for Trade Transparency (ICTTM) is poised to capitalize on this robust network by seamlessly migrating the data and user profiles from ADAMkyc to ADAMfnd. This migration is facilitated by the users' upfront consent, indicating their readiness and eagerness to embrace the new platform. Such a move is not merely a logistical step but a strategic leap, positioning ADAMfnd for a successful launch. The transfer of this high-quality user base ensures that ADAMfnd hits the ground running, bolstered by the credibility and trust that these top-tier professionals bring.

### Strategic User Base Migration

The transition from ADAMkyc to ADAMfnd is a clear indicator of ICTTM's commitment to innovation and continuous improvement. By leveraging the established reputation and the network of distinguished professionals, ADAMfnd is set to offer an unparalleled solution tailored to the evolving needs of the international trade community. This strategic user base migration underscores the seamless continuity between ICTTM's offerings, ensuring that ADAMfnd is recognized not as a newcomer, but as a mature, trusted platform backed by the industry's finest.

### Competitive Advantage through Established Trust

Furthermore, the involvement of professionals from leading companies in ADAMfnd from day one signifies a significant competitive advantage. It not only validates the platform's value proposition but also acts as a magnet for additional high-profile users seeking proven solutions. The launch of ADAMfnd, enriched by the legacy and expertise of ADAMkyc's user community, is a momentous step forward for ICTTM, promising to reshape the landscape of international trade facilitation.

### Banks (Government & Private)



### Chambers of Commerce (National & Regional)





International Centre for  
Trade Transparency  
& Monitoring



International Centre for  
Trade Transparency  
& Monitoring



## Chambers of Commerce (National & Regional)



## Finance Companies



## Insurance Companies



## Legal Companies





International Centre for Trade Transparency & Monitoring



International Centre for Trade Transparency & Monitoring



## Government Trade Promotion Agencies



## Logistics and Supply Chain



## Manufacturing Companies





International Centre for  
Trade Transparency  
& Monitoring



International Centre for  
Trade Transparency  
& Monitoring



---

## Infrastructure Companies



---

## Service Industry



---

## Venture Capital



The user base includes representatives from a variety of prestigious organizations, evidencing the platform's credibility and the value it brings to diverse sectors. These users are not just passive registrants but active participants and advocates within their respective industries, further amplifying ADAMkyc's impact.

