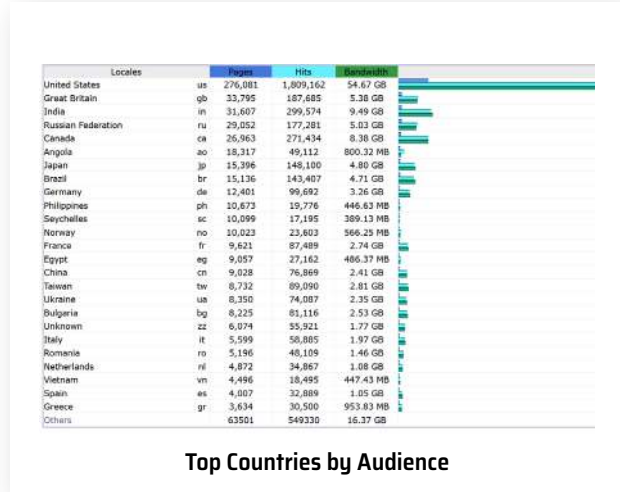
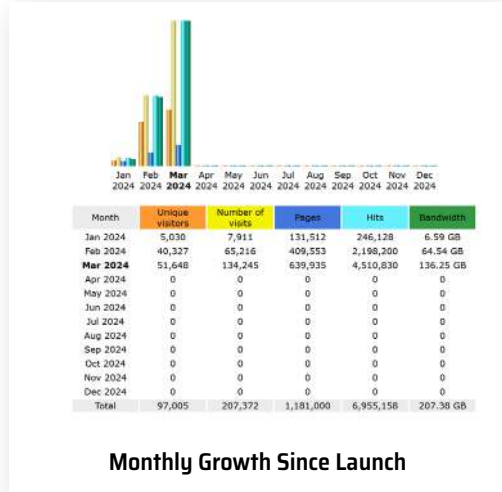






## Rapidly Growing Web Audience

Information as of the 14th March 2024.



- Chief Executive Officer
  - Chief Operations Officer
  - Marketing Manager
  - Marketing Director
  - Marketing
  - Sales Director
  - Supply Chain Manager
  - Supply Chain
  - Purchasing
  - Exporting
  - Procurement
  - Warehousing
  - Delivery Manager
  - Floor Manager
  - Sourcing
  - Finance
  - Chief Financial Officer
  - Accounting
  - Sales
  - Trade Compliance
  - AML / KYC Officer
  - Managing Director
  - Chairman
- Top Countries by Audience**

## Future Expansion Plans:

- **Daily Video News Summary:** We are also excited to announce the launch of our daily video news summary, produced entirely by our back-office team in the Philippines. Each 1.5-minute segment will deliver the day's most important headlines, providing viewers with a quick yet comprehensive overview of the latest in supply chain news. For more detailed coverage and insights, we will invite our audience to visit our website. This new feature is designed to keep professionals and enthusiasts alike informed and engaged with the evolving world of supply chain management.
- **Integration with ICTTM and ITC:** Plans are underway to incorporate more content from ICTTM and its partner organizations, such as the International Trade Council (ITC). This integration will ensure that the portal not only serves as a news source but also as a platform for community engagement and idea exchange.
- **Building a Robust Online Community:** A slow expansion of the portal aims to foster a vibrant community of supply chain professionals, encouraging discussions and sharing of insights, further promoting ICTTM's capabilities and the ADAMftd application.

