International Centre for
Trade Transparency
& Monitoring

INTERNATIONAL
TRADE
COUNCIL

ICTTM – at the Forefront of Global Trade
Unique Features of AdamFTD

ADAMftd stands out as a revolutionary platform in the global trade and supply chain industry, offering an unparalleled suite of features that cater comprehensively to the decision-making needs of companies looking to expand their market reach. Unique in its capability, ADAMftd integrates a vast array of critical tools into a single platform, simplifying the process of market entry, identifying potential buyers, conducting due diligence, understanding competitors, navigating rules and regulations, understanding sanctions, and even forecasting market pricing. This holistic approach ensures that companies have access to all the necessary information and analytics to make informed decisions about expanding their footprint in new markets.

There's simply no other product available today that combines these essential features into one seamless offering. ADAMftd's innovative platform is designed to remove the complexity and guesswork from international expansion, setting a new standard for efficiency and intelligence in global trade operations.

Some of our many unique features:

PRICING (PER PRODUCT)

Calculation of Individual/Unit Pricing
(Low, Median, High)

Calculation of Final Landed Cost Per Market
(Including Taxes, Tariffs and Other Costs)

AI-BASED PREDICTIVE ANALYSIS

Future Price Forecasting
(By Buyer, Seller, Geographical Region)

Prediction of Product Demand
(By Buyer, Seller & Geographical Region)

Prediction of Market Growth
(Number of Buyers & Sellers)

External Factors
(Environmental, Geopolitical & Legislative)

RULES AND REGULATIONS

Regulatory and Export Controls

Product-Based Rules and Regulations

Free Trade Agreements

Tariffs and Taxes

Rules of Origin

Anti-Dumping

ANOMALY DETECTION

Country of Origin / Country of Destination
(Changes on High-Seas)

Product Pricing
(Pricing Outside Average / Weight Mismatch)

Payment Terms / Terms of Trade
(Changes in Terms of Trade Between Partners)

Outside of Standard Scope of Company
(New Trade Partners, Products, Pricing)

Mis-Match of SIC/NAICS/ISIC vs Actual Trades
(Reconciled Against Company Registry Data)

Sanctions Avoidance Detection
(Shell Companies / Trade Partner Re-Routes)

PRODUCT RECALLS

Global Recalled Products Monitoring

Recall Alerts

SUPPLY CHAIN MAPPING

Detailed Buyer & Seller Supply Chain Mapping

Reconciliation Against Supply Chain Transparency Laws

Alerts and Notifications of Changes in Supply Chains

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RISK ANALYSIS

Sanctioned Entity Matching
(Person, Company, Ship, Aircraft, Crypto Wallet, Asset, Bank Account)

Country, Trade Partner & Product Based "What-if" Scenario Mapping
(Availability, Demand, Price & Lead Times)

External Factors
(Environmental, Human Rights, Geopolitical & Legislative)

DETAILED TRADE PARTNER (BUYER, SELLER, COMPETITOR) ANALYSIS

Government Sourced and Authenticated Company Registry Information

Shareholders, Directors & Beneficial Owners

Aliases & Brand Names

Company & Related Addresses

Payment Terms / Terms of Trade

Alerts on Company Status
(Active / Disbarred / Disqualified etc)

Employee Headcounts

Global Rankings Per Product

Social Media Profiles & Mentions

Website Addresses
(Addresses, Technology Used etc)

Direct Company Comparisons
(Comparing Competitors, Buyers, Sellers etc)

Domain Name Validation
(Owners, Addresses, Contacts, Registered Years etc)

GDPR COMPLIANT COMPANY CONTACTS

Names and Job Titles

Social Media Profile Verification

Phone Number

Work History

Email Address

Sanctions Verification

MEDIA SEARCHING & MONITORING

Entity-Specific News

Mapping of Relationships Between Entities

Uses Authentic and Verified Sources

Negative Media Alerts

AI-Translation of Source Texts

Summarized and Full News Articles

REVIEWS AND FEEDBACK

Staff Reviews
(Internal to ADAMftd)

Third Party Review Monitoring
(Google, Trust Pilot, Yelp)

Supplier Reviews
(ADAMftd + Other)