



# ICTTM – at the Forefront of Global Trade Unique Features of AdamFTD

ADAMftd stands out as a revolutionary platform in the global trade and supply chain industry, offering an unparalleled suite of features that cater comprehensively to the decision-making needs of companies looking to expand their market reach. Unique in its capability, ADAMftd integrates a vast array of critical tools into a single platform, simplifying the process of market entry, identifying potential buyers, conducting due diligence, understanding competitors, navigating rules and regulations, understanding sanctions, and even forecasting market pricing. This holistic approach ensures that companies have access to all the necessary information and analytics to make informed decisions about expanding their footprint in new markets.

There's simply no other product available today that combines these essential features into one seamless offering. ADAMftd's innovative platform is designed to remove the complexity and guesswork from international expansion, setting a new standard for efficiency and intelligence in global trade operations.

Some of our many unique features:

## **PRICING (PER PRODUCT)**

(Low, Median, High)

 Calculation of Final Landed Cost Per Market

 (Including Taxes, Tariffs and Other Costs)

Calculation of Individual/Unit Pricing

## **AI-BASED PREDICTIVE ANALYSIS**

- Future Price Forecasting (By Buyer, Seller, Geographical Region)
- r EI

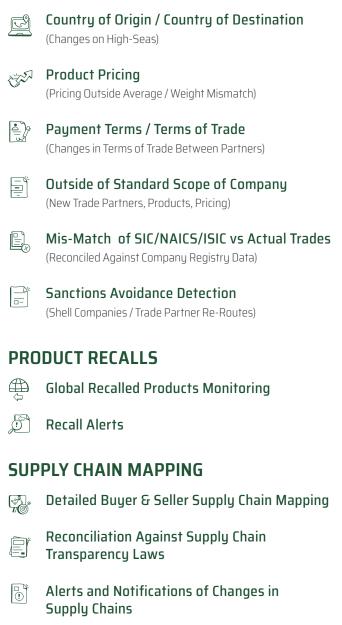
(×

- **Prediction of Product Demand** (By Buyer, Seller & Geographical Region)
- **i**îiÎ
- **Prediction of Market Growth** (Number of Buyers & Sellers)
- CENVIRONMENTAL, Geopolitical & Legislative)

## **RULES AND REGULATIONS**

- 🔌 Regulatory and Export Controls
- Product-Based Rules and Regulations
- Free Trade Agreements
- Tariffs and Taxes
- 🗒 Rules of Origin
- 🐒 Anti-Dumping

#### **ANOMALY DETECTION**









#### **RISK ANALYSIS**



Sanctioned Entity Matching (Person, Company, Ship, Aircraft, Crypto Wallet, Asset. Bank Account)



Country, Trade Partner & Product Based "What-if" Scenario Mapping (Availabilitu, Demand, Price & Lead Times)



**External Factors** (Environmental, Human Rights, Geopolitical & Legislative)

### **DETAILED TRADE PARTNER (BUYER,** SELLER, COMPETITOR) ANALYSIS

Ģ	Government Sourced and Authenticated Company Registry Information
~	

- •<del>.</del> Shareholders, Directors & Beneficial Owners
- Aliases & Brand Names
- Company & Related Addresses
- Payment Terms / Terms of Trade J.
- Alerts on Company Status D= (Active / Disbarred / Disqualified etc)
- QO **Employee Headcounts**
- Ð **Global Rankings Per Product** 
  - Social Media Profiles & Mentions
- Website Addresses (Addresses, Technology Used etc)
- Direct Company Comparisons í. (Comparing Competitors, Buyers, Sellers etc)



**Domain Name Validation** (Owners, Addresses, Contacts, Registered Years etc)

## **GDPR COMPLIANT COMPANY CONTACTS**

- Names and Job Titles
- **Social Media Profile Verification**
- Phone Number R
- E, Work History
- **Email Address** Ŵ
- **Sanctions Verification** Ŀ

# MEDIA SEARCHING & MONITORING

- **Entity-Specific News**
- Mapping of Relationships Between Entities Ø
- V. **Uses Authentic and Verified Sources**
- |≡ľ **Negative Media Alerts**
- 68 AI-Translation of Source Texts
- Summarized and Full News Articles

# **REVIEWS AND FEEDBACK**

- **Staff Reviews** 60
- B (Internal to ADAMftd)



Third Party Review Monitoring (Google, Trust Pilot, Yelp)



**Supplier Reviews** (ADAMftd + Other)