

PARTNERSHIP PROCESS OVERVIEW

To ensure a seamless and productive partnership through the Memorandum of Understanding (MOU), with the International Centre for Trade Transparency (ICTTM) we outline the following process:

- 1. Dedicated Liaison:** Upon entering into this partnership, your organization will be assigned a dedicated point of contact within the International Trade Council. This liaison will facilitate all communications, ensuring that you have continuous support and access to all necessary resources.
- 2. Co-Branded Materials:** ICTTM will provide co-branded materials for ADAMftd, ADAMkyc, and the Supply Chain Report platforms, ensuring that your organization's branding is prominently featured alongside ICTTM's. This includes digital assets, guidebooks, and promotional materials for events and awards.
- 3. Partnership Recognition:** Your organization will be recognized as an official partner across all relevant ICTTM platforms, including the ADAMftd and the Supply Chain Report, highlighting the your organizations contribution and role in supporting global trade.
- 4. Signing Authorities:** The MOU will be formalized with signatures from both parties to affirm the commitment to this partnership. From ICTTM's side, the MOU will be signed by our Chairman, the Honorable David Wells, and our CEO, James York. From your side, we anticipate the signature of your Executive Director/President, underscoring the mutual agreement and collaboration between our organizations.
- 5. Co-Branded Portal for Enhanced Engagement:**
 - **Customized Content:** Post-signing, partners will gain access to a co-branded portal, meticulously designed to host a suite of their own materials alongside ICTTM's comprehensive resources. This unique platform will feature an array of brochures, educational tools, and engaging video content, all tailored to enhance the value offered to your members.
 - **Seamless Integration:** The portal serves as a central hub for information dissemination, ensuring that your organization will have easy access to a wealth of knowledge that can empower their business operations and strategic decisions. By showcasing co-branded materials, we not only strengthen the bond between the chamber and its members but also amplify the impact of shared educational initiatives.
- 6. Unwavering Support and Dedicated Leadership:**
 - **Committed Back Office Team:** Recognizing the importance of ongoing support, ICTTM pledges a dedicated back office team to assist with enquiries, ensuring that your chamber's needs and those of your members are promptly addressed. This committed team will be an extension of your resources, ready to provide assistance, guidance, and support whenever needed.
 - **Personalized Attention:** To further enhance our partnership, a dedicated team lead will be appointed specifically for your chamber. This individual will act as your primary point of contact, facilitating communication, coordinating initiatives, and ensuring that your chamber maximizes the benefits of our collaboration. The team lead's role is to understand your unique needs and work closely with you to achieve shared goals.

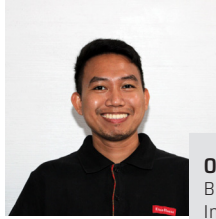




MOU Support Team:



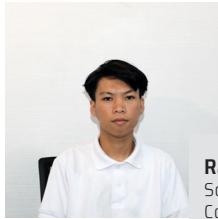
Ron
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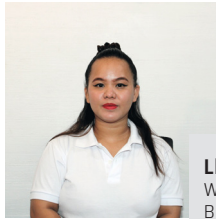
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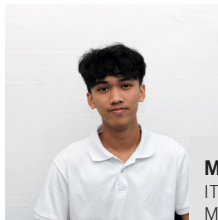
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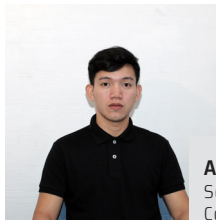
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Billy
Supply Chain
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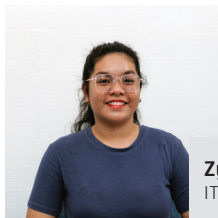
Marc Ian
ITC Featured
Members



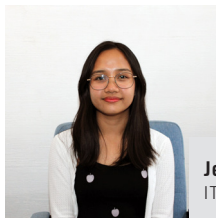
Arvie
Social Media
Coordinator



Daisy
Social Media
Coordinator



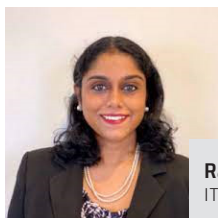
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Jessica
ITC/ICTTM News



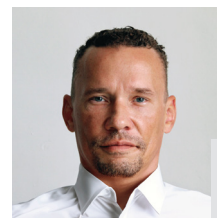
Geraldine
Supply Chain
Report News



Ranjani
ITC Chairperson



Rajiv
IT Manager



Alex
Graphic Design

This process is designed to foster a strong, collaborative relationship between ICTTM and your Chamber, leveraging our combined strengths to support and empower businesses engaged in local, national, and international trade. We look forward to a fruitful partnership that brings tangible benefits to your organization and its members, reinforcing our shared commitment to enhancing global trade practices.

For more information on partnering with us, please don't hesitate to get in touch. You can reach out directly to our CEO, James York, at james.york@icttm.org, or via WhatsApp on +1 (347) 951-3308. We're here to assist you with any queries and look forward to connecting with you.

