



International Centre for
Trade Transparency Limited

A Peek at ADAMftd

Building a Global, Transparent, and Equitable Trade Ecosystem

Advocating for Precision in International Trade

In the complex realm of global commerce, transparency is not just about the visibility of transactions, but also the accuracy and reliability of the data that underpins them. At the International Centre for Trade Transparency (ICTT), we champion a trade environment where clarity reigns supreme, enabling businesses, governments, and consumers to make well-informed decisions rooted in indisputable data. We are on a mission to cultivate a trade ecosystem that thrives on the principles of fairness and integrity, powered by information that can always be traced back to its original, unaltered datasets.

Introducing ADAMftd – Intelligence Synthesized with Precision

ADAMftd stands at the forefront of our mission, representing a convergence of meticulous data gathering and sophisticated artificial intelligence. Unlike traditional systems, ADAMftd aims to eradicate the issue of ‘hallucinations’ often found in AI systems by ensuring that each data point can be traced back to its original source. This level of traceability means that every prediction, every analysis, is verifiable and grounded in real-world records.

Eradicating Data Discrepancies for Unmatched Accuracy

ADAMftd ensures data integrity by de-duplicating and synchronizing information against official government records. This process addresses the statistical anomalies that can arise from inconsistent naming conventions in bills of lading and other official documents. By aligning our data with these authoritative records, we eliminate common errors such as incorrect HS codes, countries of origin, and thus, the subsequent misapplication of tariffs, taxes, and regulatory treatments.

Comprehensive Risk Mitigation and Fair Play

With ADAMftd, identifying anomalies that pose a risk to the supply chain becomes a seamless task. Our platform levels the playing field for importers and exporters of all sizes by providing access to accurate data that informs strategic decision-making. This enables all market participants to operate with a standard of knowledge and insight previously reserved for only the largest players.

Empowering Trade with Predictive Clarity

Each set of historical data within ADAMftd is a reflection of reality, allowing for thorough reviews and validation against real-world outcomes. The algorithms used for predictions and insights are not only rigorously tested but are fully transparent, fostering trust in the AI-powered analysis that ADAMftd provides.

Join us in this transformative journey with ADAMftd, where every transaction is informed by unassailable data, every strategic move is made with confidence, and the global trade environment is one where transparency, accuracy, and fair competition are the fundamental tenets. With ADAMftd, step into a future where trade is not only conducted with foresight and understanding but is also rooted in the unyielding bedrock of data integrity.



The Future of Trade Transparency

The International Centre for Trade Transparency (ICTTM) is on the cusp of revolutionizing the landscape of global trade transparency and trade intelligence. We are building a groundbreaking technology platform that amalgamates an array of crucial datasets into a unified, comprehensive tool. This platform integrates Sanctions Data, Media Monitoring, Company Registry Data, Beneficial Ownership Data, Customs Data, Shipping Data, and Bills of Lading Data. The objective is to provide an unparalleled depth of insight into the entire trade nexus, enabling businesses to map supply chains, understand market trends, predict risks in supply chains, and forecast future global pricing of goods.

Media Monitoring

- Monitoring and summarization of official news sources for target entities.
Graphical output of entity relationships.
- Creation of Story-Specific Networks
 - Network Building from Journalistic Texts
 - Identifies and Analyzes the Connectivity Between Searched-for Entities
 - Article Storage for Later Retrieval

Real-World Market Pricing Data

- De-duplicated against multiple variations of known names and verified against official company data.
Rectification of erroneous entries (incorrect HS code, country of origin, product pricing, certifications etc).
Bill of lading details enhanced with multiple source lookups and verifications against historical trends and market prices.
- Bills of Lading
 - Customs Records
 - Shipping Records
 - Statistical Records

Sanctions Data

- Uses 300+ official government sources to provide sanctions / PEP / watchlist / financial crime / negative media screening. Updated daily.
- Sanctioned Entities
 - Politically Exposed Persons
 - Watchlists / Wanted Individuals
 - Financial Crime
 - Disqualified Directors
 - Banned Companies
 - Crypto Wallets / Ransomware

Company Data

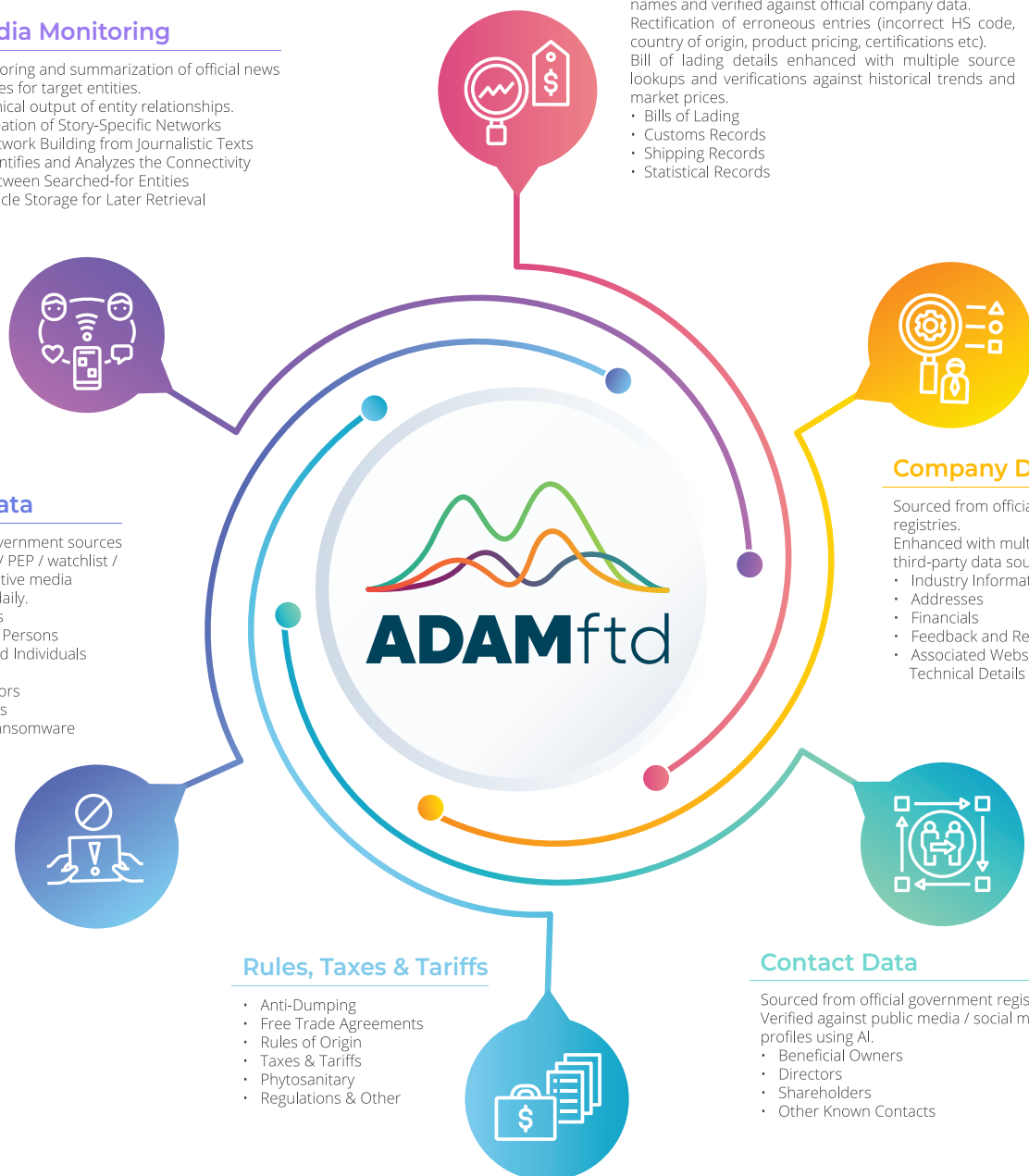
- Sourced from official government registries.
Enhanced with multiple, verified, third-party data sources.
- Industry Information
 - Addresses
 - Financials
 - Feedback and Reviews
 - Associated Websites with Technical Details

Rules, Taxes & Tariffs

- Anti-Dumping
- Free Trade Agreements
- Rules of Origin
- Taxes & Tariffs
- Phytosanitary
- Regulations & Other

Contact Data

- Sourced from official government registries. Verified against public media / social media profiles using AI.
- Beneficial Owners
 - Directors
 - Shareholders
 - Other Known Contacts





ADAMftd – Revolutionizing Global Trade Analysis

ADAMftd is not just another trade data tool; it's a comprehensive solution reshaping how global trade is analyzed and executed. Far surpassing the scope of standard bills of lading or customs data, ADAMftd integrates real-world market pricing and actual trade flows, providing an unmatched depth and breadth of trade intelligence.

A Diverse Range of Data for Informed Decision-Making

Real-World Market Pricing: Tracks current and historical market prices, offering invaluable insights for businesses planning their pricing strategies.

Actual Trade Flows: Provides detailed data on global import and export patterns, helping companies identify potential markets and competition.

A Tool for Diverse Trade Professionals

ADAMftd caters to a wide range of users, each leveraging its capabilities for specific strategic advantages.

CEOs: Harness ADAMftd to gain a holistic view of global market trends and trade flows, enabling strategic decision-making for business expansion and market penetration.

CFOs & COOs: Utilize ADAMftd for financial planning and risk assessment, optimizing resource allocation and financial strategies in line with global market dynamics and pricing trends.

Export Sales Teams: With detailed insights into global import-export activities, managers can identify new markets, monitor parallel imports, and strategically position their products in the global marketplace.

Supply Chain Professionals: Essential for procurement and supply chain optimization, ADAMftd aids in investigating market pricing and sourcing cost-effective materials or products.

Trade Finance Experts: Utilize ADAMftd for understanding market dynamics, evaluating credit risks, and structuring trade finance deals based on real-world data.

Marketing Managers in Manufacturing: Gain insights into current and forecasted market pricing and demand, helping in developing effective marketing and product positioning strategies.

Risk Managers: Use ADAMftd to assess supply chain, geopolitical, and trade risks, thereby facilitating strategic planning and risk mitigation.

Government Export Promotion Agencies: Leverage ADAMftd for identifying promising sectors and markets for export promotion, and for developing strategies to support domestic businesses in expanding their global reach.

Logistics Firms: Assists in locating local and specialist freight users, optimizing routes, and planning logistics based on comprehensive trade data.

Trade Compliance Officers: Offers detailed insights into the rules and regulations of trade, aiding in compliance and regulatory reporting.

Market Analysts and Economists: Provides macro and microeconomic insights into trade patterns, supporting market analysis and economic forecasting.

Customs and Border Protection Agencies: Enables more effective monitoring and regulation of imports and exports, enhancing border security and trade compliance.

Academic Researchers and Policy Makers: Acts as a resource for academic research in international trade, economics, and policy analysis.

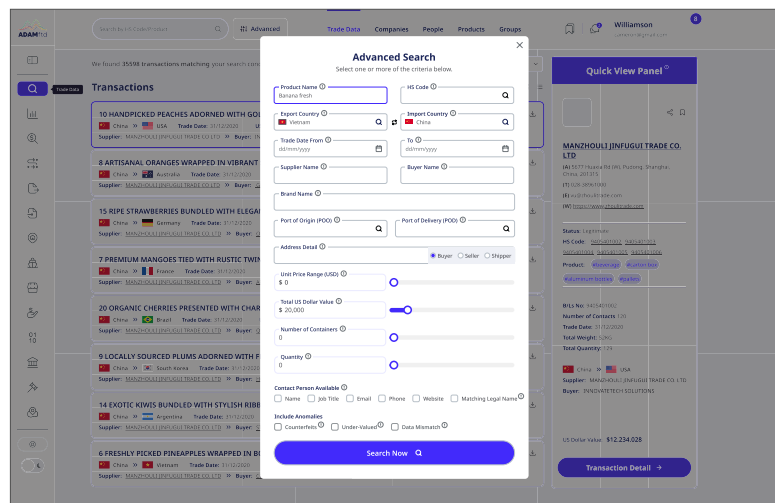
ADAMftd – A Strictly Confidential Peak Behind the Scenes

ADAMftd’s user interface embodies simplicity and intuitiveness, tailored to cater to a broad spectrum of users from small businesses to large corporations. Distancing itself from the complexities typical of analytical platforms, ADAMftd offers a user-friendly experience with clear navigation, visual data representations, and customizable dashboards. Its focus on visualizing data through charts, graphs, and maps transforms intricate trade data into accessible insights. Additionally, the platform enhances user engagement through interactive features, allowing dynamic exploration of data with easy-to-follow instructions, ensuring that even users without advanced analytical skills can harness the full potential of the tool.

Providing Easy-to-Use Search Interfaces Which Analyses Billions of Records

Search official records using any combination of the following:

- Product
- HS code
- Export country
- Import country
- Supplier name
- Buyer name
- Brand name
- Port of origin (sellers port)
- Port of delivery (buyers port)
- Address
- Unit price (range)
- Dollar value (range)
- Number of containers (range)
- Quantity (range)
- Personal details
- Anomalies (counterfeit, under-valued, data mis-match etc)



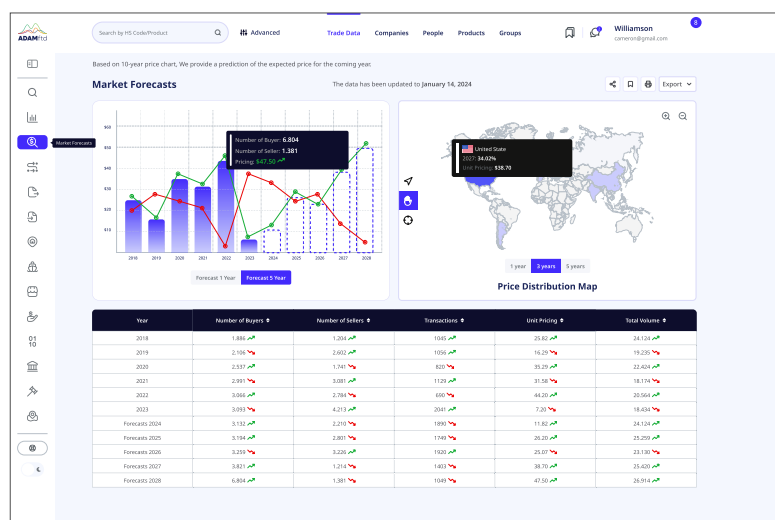
Unparalleled Market Forecasting Functionality

Forecasting of:

- Unit Price
- Quantities
- Geographical Demand
- Demand by Individual Buyers or Sellers
- Number of Buyers
- Number of Sellers

Analyses of the impact of:

- Free Trade Agreements
- Taxes and Tariffs
- Anti-Dumping Rulings
- Sanctions
- Climate / Environmental Changes
- Port Blockages
- ... and more





In-Depth Pricing Analysis of All Products Traded Globally

Buyer Country	Highest Price	Lowest Price	Average Price	Buyer	Sellers
China	\$21.51	\$19.82	\$15.27	350	12
Russia	\$14.51	\$17.82	\$15.27	21	112
United States	\$52.12	\$25.71	\$14.51	214	312
Germany	\$15.29	\$13.74	\$13.27	552	412
Philippines	\$24.76	\$21.84	\$16.32	412	350
France	\$15.27	\$24.69	\$13.67	461	221
Poland	\$24.69	\$15.27	\$14.42	123	123
Italy	\$21.84	\$24.76	\$15.20	221	461
Spain	\$13.74	\$15.29	\$16.33	412	412
India	\$25.71	\$52.12	\$16.13	312	552
Argentina	\$17.82	\$14.51	\$15.17	112	214
South Korea	\$19.82	\$21.51	\$13.27	12	21

Advanced
Trade Data
Companies
People
Products
Groups

Williamson
cameron@gmail.com

2020-01-01 to 2020-12-31 Top 10 trading volume as a 76.07 of total trading volume

Buyer Country

The data has been updated to January 14, 2024

Russia
 Percent: 5.2%
 Highest Price: \$14.51
 Lowest Price: \$17.82
 Average Price: \$15.27

Highest Price
Lowest Price
Average Price
Buyers
Sellers

Countries Paying The Highest Price

China
 Level: Easy to enter

Highest Price
Lowest Price
Average Price
Buyers
Sellers

Countries Easiest to Reach

Buyer Country	Highest Price	Lowest Price	Average Price	Buyer	Sellers
China	\$21.51	\$19.82	\$15.27	350	12
Russia	\$14.51	\$17.82	\$15.27	21	112
United States	\$52.12	\$25.71	\$14.51	214	312
Germany	\$15.29	\$13.74	\$13.27	552	412
Philippines	\$24.76	\$21.84	\$16.32	412	350
France	\$15.27	\$24.69	\$13.67	461	221
Poland	\$24.69	\$15.27	\$14.42	123	123
Italy	\$21.84	\$24.76	\$15.20	221	461
Spain	\$13.74	\$15.29	\$16.33	412	412
India	\$25.71	\$52.12	\$16.13	312	552
Argentina	\$17.82	\$14.51	\$15.17	112	214
South Korea	\$19.82	\$21.51	\$13.27	12	21

< 1 2 3 ... 10 >



Detailed Contact Information of Buyers and Suppliers

Official company records are augmented with:

- Unified Industry Classifications
- Director and Shareholder Information
- Beneficial Owners
- Employees
- Verified Addresses
- Other Addresses
- LEI Information
- Credit Risk Information
- External Reviews
- Website Addresses
- Competitors
- Buyers
- Suppliers
- Historical Company Changes
- Detailed Transactional Histories
- Supply Chain Mapping

Advanced
Trade Data
Companies
People
Products
Groups

Williamson
cameron@gmail.com

Company Overview

The data has been updated to January 14, 2024

SAMPLE COMPANY LIMITED

71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
14500902 United Kingdom Active Unclaimed

Claim this business

Description Compare

Operator of a business automation platform intended for business growth. The company's platform support innovations in technology, knowledge of business processes, and domain expertise to provide clients a competitive edge, enabling enterprises across the world overcome their business challenges.

General Information

Company Type	Limited Liability Company
Jurisdiction	United Kingdom
LEI	12902092
Date Incorporated	17/12/2022
Date Struck Off	Not Applicable
Company Age	1 Year Old
Number of Employees	27
Registered Address	71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
Phone	+44 20 4586 1690
Fax	+44 20 4586 1690
Email	info@sample.com
Website	www.sample.com
Sanctioned Entity	Not Found

Industry Classifications

70.22/9	Management consultancy activities (other than financial management) (UK SIC Classification 2007)
73.20	Market research and public opinion polling (UK SIC Classification 2007)
74.90/9	Other professional, scientific and technical activities (not including environmental consultancy or quantity surveying) n.e.c. (UK SIC Classification 2007)
70.22	Business and other management consultancy activities (European Community NACE Rev 2)
7020	Management consultancy activities (UN ISIC Rev 4)
73.20	Market research and public opinion polling (European Community NACE Rev 2)
7320	Market research and public opinion polling (UN ISIC Rev 4)
74.90	Other professional, scientific and technical activities n.e.c. (European Community NACE Rev 2)
7490	Other professional, scientific and technical activities n.e.c. (UN ISIC Rev 4)
7320	Market research and public opinion polling
7410	Specialized design activities
7499	Other professional, scientific, and technical activities n.e.c.
7210	Research and experimental development on natural sciences and engineering

Global Ranking

As a Buyer

Global Rank 1826th ▲

Country Rank 187th ▼

As A Seller

Global Rank 332nd ▲

Country Rank 153th ▼

Other Names

This company also appears in trade documents under the following names with a 98% data match

- [International Center for Trade Transparency and Monitoring](#)
- [International Centre for Trade Transparency](#)
- [Sample Company Limited](#)

This company may also be known as the below (AI match)

- [ICTIM](#)
- [ICTIAM](#)
- [Advanced Data Analytical Modeling](#)

Related Corporates (Common Directorship)

Strategic Innovations

Active 12 years 9 months

Jenny Wilson is the CEO

Quantum Ventures

Active 1 years 3 months

Esther Howett is the owner

Omni Enterprises

Active 2 years 6 months

Jenny Wilson is the CEO

Data Sources

Data Sources United Kingdom Companies House

Last Retrieved 17 November 2023

Link <https://findandupdate.company-information.service.gov.uk/company/14500902>

Quick View Panel

Jon Villanueva
Marketing Coordinator

f
in
t
B

16/04/1988

United Kingdom

[www.jonvillanueva.com](#)

(808) 555-0111

jon.villanueva@example.com

Work experience

Team Leader	2020 - Now
Project Manager	2015 - 2020
Software Tester	2005 - 2015
Developer	2001 - 2005

Old Company

Facebook
Nintendo
IBM
Louis Vuitton



360 Degree View of Every Facet of a Company

Leveraging externally sourced and verified data, ADAMftd enhances its validation process by monitoring negative media. This approach aids in identifying companies potentially involved in human rights abuses, environmental crimes, child labor, geopolitical conflicts, and sanctions evasion, among other critical matters.

Key Features:

- Visualize connections between news articles and relevant companies.
- Drill-down feature for in-depth exploration of each article and its associated entities.
- Direct access to original source materials for authenticity and context.
- Focus on factual data over sentiment-analysis for reliable validation.
- Comprehensive coverage of global media for a holistic view of company activities.

ADAMftd Search by HS Code/Product **Advanced** Trade Data Companies People Products Groups **Williamson** cameron@gmail.com

SAMPLE COMPANY LIMITED 14550092 United Kingdom Active 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom

Negative Media

Below is a comprehensive collection of social media profiles and pertinent online platforms associated with the mentioned company. This information is meticulously gathered using advanced web crawling techniques, in-depth website evaluations, backlink assessments, and the integration of machine learning and artificial intelligence technologies

Network Diagram:

- Sam Smith** (Owner, Politicians, Divorced) is connected to **Lan Nguyen Truong Ly** (CEO, Human Rights Abuses).
- Lan Nguyen Truong Ly** is connected to **Johnson & Kate** (Limited liability company).

Article Snippet:

Innovative City Park Developers Accused of Human Rights Abuses
 Source Link [Link](#)
 Date: 18 August 2022
 In a remarkable development in the city of LongSu, in Vietnam, the promoters of "Ecofuture Park," have been accused of running swamptops.
 Lan Nguyen Truong Ly and Sam Smith, directors of Ecofuture Vn TED Holdings Group, were both arrested on Sunday on complaints of human rights abuses and running illegal swamptops. Although the accusations are unrelated to their construction business, the Ecofuture Park has been said to be put on hold as investors try and claw back billions of dong (tens of millions of dollars) raised during the 2018-2019 period, the Ministry of Public Security said in a news release on Saturday.
[Read more](#)

Title	Outlet	Date	URL	Report
Human rights abuses in Vietnam	Guardian	18 Aug 2021	http://www.zoomit.com	⚠
Human rights abuses in Vietnam	Guardian	February 28, 2018	http://www.codehow.com	⚠
Are you sourcing ethically?	Times	August 2, 2013	http://www.conecom.com	⚠
Workers go on strike	Guardian	September 24, 2017	http://www.labdrill.com	⚠
Fabric company under investigation	Guardian	September 24, 2017	http://www.labdrill.com	⚠
Human rights abuses in Vietnam	Times	September 24, 2017	http://www.labdrill.com	⚠
Human rights abuses in Vietnam	Guardian	September 24, 2017	http://www.labdrill.com	⚠
Workers go on strike	Times	September 24, 2017	http://www.labdrill.com	⚠
Human rights abuses in Vietnam	Guardian	September 24, 2017	http://www.labdrill.com	⚠
Are you sourcing ethically?	Times	September 24, 2017	http://www.labdrill.com	⚠



Perform Individual Company Comparisons

Compare Against:

- Suppliers
- Customers
- Competitors
- Companies Located at Same Address
- Companies with Same Beneficial Owners

The screenshot shows the ADAMrtd interface for a company overview. The company is 'SAMPLE COMPANY LIMITED', located at 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom. A modal window titled 'Select Type of Company to Compare Against' is open, allowing selection of comparison types: Related Corporates, Customers, Competitors, Suppliers, and Other. Under 'Competitors', several companies are listed, including Pathfinder Entertainment, Pathfinder Sunry LTD., Pathfinder Enterprise Solutions, Pathfinder Law Firm, and Pathana Enterprise. A 'Compare Now' button is visible at the bottom of the modal.

Company Overview

DESCRIPTION

Operator of a business automation platform intended for business competitive edge, enabling enterprises across the world overcome inefficiencies, and domain expertise to provide clients a

General Information

Company Type	Limited Liability Company
Jurisdiction	United Kingdom
LEI	12902092
Date Incorporated	17/12/2022
Date Struck Off	Not Applicable
Company Age	1 Year Old
Number of Employees	27
Registered Address	71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom
Phone	+44 20 4586 1690
Fax	+44 20 4586 1690
Email	info@sameple.com
Website	www.sameple.com
Sanctioned Entity	Not Found

Global Ranking

As a Buyer	Global Rank	1826th
Country Rank	187th	
As a Seller	Global Rank	332rd
Country Rank	153th	

Other Names

This company also appears in trade documents under the following names with a 98% data match:

- International Center for Trade Transparency and Monitoring
- International Centre for Trade Transparency

This company may also be known as the below (AI match):

- ICTFM
- ICT&M
- Advanced Data Analytical Modeling

Related Corporates (Common Directorship)

- Strategic Innovations** (Active, 12 years 9 months): Jenny Wilson is the CEO
- Quantum Ventures** (Active, 1 years 3 months): Esther Howard is the owner
- Omni Enterprises** (Active, 2 years 6 months): Jenny Wilson is the CEO

Data Sources

Data Sources	United Kingdom Companies House
Last Retrieved	17 November 2023
Link	https://find-and-update.company-information.service.gov.uk/company/14500902



Get Real-World Insights on Target Companies:

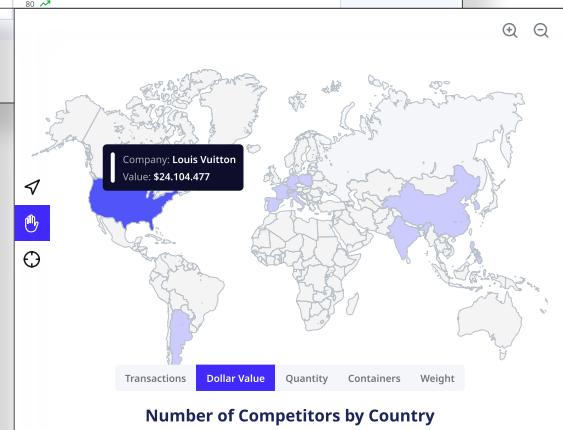
- Average Market Pricing
- Products Sold
- Product Demand
- Distribution Channels
- Geographical Reach
- Financial Stability
- And essential other metrics...

ADAM Inc. Search by HS Code/Product Q Advanced Trade Data Companies People Products Groups Williamson cameron@gmail.com

Company Compare

Compare working at [Aapal Technologies](#) to [Pathfinder Enterprise Solutions](#) in terms of a variety of workplace factors to determine which company is best for you. You'll feel one step ahead of the competition by comparing ratings, salaries, reviews, and more.

	SAMPLE COMPANY LIMITED	VS	PATHFINDER ENTERPRISE SOLUTIONS
Company Name	Sample Company Limited		Pathfinder Enterprise Solutions
Company Number	SC123		PES456
Company Type	Private Limited		Limited Liability
Jurisdiction	United Kingdom		United States
LEI	LEI123UK		LEI456US
Date Incorporated	18/04/2010		22/09/2015
Date Struck Off	-		-
Company Age	12 years		6 years
Number of Employees	150		80
Registered Address	123 Main St, London, UK		456 Oak St, New York, USA
Phone	+44 20 1234 5678		+1 212 555 6789
Fax	+44 20 1234 5679		N/A
Email	info@sampleco.com		info@pathfinder.com
Website	www.sampleco.com		www.pathfinder.com
Industry Classifications	IT, Consulting		Technology, Consulting
Sanctioned Entity	None		None
Buyer Global Rank	15th ↗		22nd ↘
Buyer Country Rank	5th (UK) ↗		8th (USA) ↘
Seller Global Rank	10th ↗		30th ↘
Seller Country Rank	3rd (UK) ↗		15th (USA) ↘
Number of Foreign Customers (12 months)	50 ↗		30 ↘
Number of Foreign Customers (All time)	200 ↗		150 ↗
Number of Foreign Suppliers (12 months)	40 ↗		25 ↘
Number of Foreign Suppliers (All time)	120 ↗		80 ↗





Rules, Regulations, Taxes and Tariff Information for All Products Bought and Sold Globally

Search by HS Code/Product **Advanced** **Trade Data** **Companies** **People** **Products** **Groups** **Williamson** cameron@gmail.com

We statistics total volume of traders and orders time over time

Tariffs The data has been updated to January 14, 2024 Export

Tariff Regime	Applied Tariff	AVE	Note
MFN duties (Applied)	11.40%	11.40%	-
Preferential tariff for Australia	0%	0%	-

Agreement Information

Name: FTA, Australia-United States

In Force: 2005-01-01

Type: Free trade agreement

Scope: Bilateral, Country-Country

Member States: Australia, United States of America

Rules of Origin

[Chapter On Rules Of Origin](#)

[Customs Administration](#)

[Full Text Of Agreement](#)

[Product-Specific Rules Of Origin](#)

Certificate of Origin

[Certificate Of Origin](#)

Trade Remedies

United States of America does not apply any trade remedy on the selected product.

Search by HS Code/Product **Advanced** **Trade Data** **Companies** **People** **Products** **Groups** **Williamson** cameron@gmail.com

HS Code: 0808.10 Product: Apples Origin: China Destination: USA Year: 2021

Rules for Market Entry The data has been updated to January 14, 2024 Export

Import Requirements Applied To This Product (37)	Code	Number of Requests
Labelling requirements	A310	1
Conformity assessment related to SPS conditions, n.e.s.	A890	1
Restricted use of certain substances	B220	2
Labelling requirements	B310	5
Marking requirements	B320	1
Packaging requirements	B330	2
TBT regulations on transport and storage	B420	3
Product identity requirement	B600	3
Product quality, safety or performance requirement	B700	1
Product registration/approval requirement	B810	1
Testing requirement	B820	3
Certification requirement	B830	3
Inspection requirement	B840	1
Traceability requirements	B852	4
Processing history	B820	1
TBT measures, n.e.s.	B900	1
Other formalities, n.e.s.	C900	2
Non-automatic import-licensing procedures other than authorizations covered under SPS and TBT chapters	E100	2

Import Requirements Applied To All Goods (5)	Code	Number of Requests
Cold/heat treatment	A510	1
Fumigation	A530	3
Prohibition for non-economic reasons	E320	1

Quick View Panel

Packaging Requirements - B330

The grade requirements and the packing requirements in the U.S. Standards for Grades of Apples are separate and distinct. However, the U.S. Condition Standards for Export requires that "pack" comply with the following packing requirements. (Refer to "U.S. Condition Standards for Export" section.)

- Apples tray packed or cell packed in cartons shall be arranged according to approved and recognized methods. Packs shall be at least fairly tight or fairly well filled.
- Packs in wooden boxes or baskets shall be sufficiently tight to prevent any appreciable movement of apples within containers when the packages are closed. Each wrapped apple shall be completely enclosed by its individual wrapper.
- Apples on the shown face of any container shall be reasonably representative in size, color and quality of the contents.
- Tolerances: In order to allow for variations incident to proper packing, not more than 10 percent of the containers in any lot may fail to meet these requirements.

These pack requirements state that the apples shown on the face must be reasonably representative in size, color and quality of the contents. A reasonable difference would be approximately 1/2-inch variation in size, approximately 10 percent variation in quality and 20 percent variation in color. For apples that must meet color requirements between the apples on the face and the apples beneath, refer to previous section for

The design of ADAMftd is underpinned by the philosophy of making sophisticated trade analysis accessible to all. It offers multi-layered data access to cater to varying levels of expertise, accompanied by on-demand help and support. This approach democratizes the access to critical trade insights, enabling organizations of all sizes to make informed decisions. With ADAMftd, navigating the complexities of global trade data becomes a streamlined, user-friendly experience, opening up a world of opportunities for diverse market participants.



ADAMftd vs. Traditional Directory Services - A Superior Market Position

In the realm of business intelligence and data services, ADAMftd distinguishes itself significantly from traditional directory services like Dun & Bradstreet, ZoomInfo, Kompass, RocketReach, OpenCorporates, and Bureau van Dijk. While these services offer basic company registry information and contact details, ADAMftd provides a far more comprehensive and dynamic suite of data solutions that cater to the intricate needs of today's global market.

Why ADAMftd Surpasses Traditional Directories:

- **Extensive Database:** Unlike competitors who offer limited company listings, ADAMftd boasts data on over 400 million companies and 1 billion contacts, providing a broader market scope.
- **Advanced Data Integration:** ADAMftd augments basic company data with customs and bill of lading data, historical trend data, competitive analysis data, and official beneficial ownership records.
- **Unique Sentiment Analysis and Media Monitoring:** ADAMftd incorporates sentiment analysis and media monitoring, offering an additional layer of insight by evaluating negative media and third-party reviews from sources like Yelp, Google, and TrustPilot.
- **Data Harmonization:** ADAMftd uniquely harmonizes various industry codes such as SEC/NAICS across different countries into a unified format, providing consistency and ease of comparison.
-

ADAMftd vs. Company Data Competitors: A Comparative Analysis

1. Dun & Bradstreet



Overview: With \$2.34 billion USD in revenue for 2022 and 120 million business records, Dun & Bradstreet is a key player in the market. However, its coverage is inconsistent; for instance, in the UAE, it lists fewer than 4,000 companies versus the 460,000+ companies that ADAMftd has sourced from official registries.

ADAMftd Advantage: Unlike Dun & Bradstreet's uneven global coverage, ADAMftd offers comprehensive data for over 400 million companies worldwide and 1 billion person records as well as beneficial ownership and other relevant information; ensuring consistent and broad market intelligence.

2. ZoomInfo



Overview: Despite a significant revenue of \$1.098B in 2022, ZoomInfo's methodology of scraping internet data leads to inaccuracies, including duplication and erroneous merging of unrelated entities. This results in unreliable records, as evidenced in their handling of the International Trade Council's data.

ADAMftd Advantage: ADAMftd reconciles data against official government company registries, ensuring accuracy and reliability, and avoiding the pitfalls of ZoomInfo's approach.



1. Kompass

Overview: With a database of 57 million companies across 70 countries and annual turnover of around €220 million, Kompass faces challenges with outdated records and lack of synchronization, resulting in missing data from several countries.

ADAMftd Advantage: ADAMftd's data is constantly updated and synchronized, providing users with timely and comprehensive insights, surpassing Kompass's limited and often outdated data.



2. RocketReach

Overview: RocketReach, with annual revenues of \$64 million USD, relies on internet scraping and AI algorithms to guess email addresses, which does not align with official registries. This approach raises questions about the accuracy and authenticity of their data.

ADAMftd Advantage: ADAMftd's focus on official registry data ensures authenticity and precision, positioning it as a more reliable source compared to RocketReach's speculative methodologies.



3. OpenCorporates

Overview: Known for its extensive dataset from 170 government registries, OpenCorporates lacks in providing visualizations, cross-jurisdictional correlations, and additional value-added data, limiting its usability. Open Corporates revenue is estimated to be in excess of \$200 million USD.

ADAMftd Advantage: ADAMftd not only includes extensive registry data but also enhances it with visual analytics, cross-references across jurisdictions, and integrates additional datasets for a more complete business intelligence tool.



4. Bureau van Dijk

Overview: Part of Moody's with \$269 million in revenues in 2023, Bureau van Dijk's Orbis product claims to cover 462 million companies. However, only about 10% of these entities have detailed financial and structural data, limiting its depth.

ADAMftd Advantage: ADAMftd offers in-depth relational, ownership, transactional, trade-based and connection data for a vast array of companies, providing more comprehensive insights than what is available through Bureau van Dijk.



ADAMftd – Setting New Standards in Business Intelligence

ADAMftd’s comprehensive approach to data extends beyond mere contact information. Its integration of diverse data points like market trends, relationship data, and feedback data offers a holistic view of the business landscape.

Innovative Features for Enhanced Insights:

- **Comprehensive and Transparent Data Source:** ADAMftd’s primary data source is official government company registries, ensuring authenticity and reliability. Secondary reconciliation against chamber and industry association memberships further solidifies data accuracy.
- **Visualizations and Correlations:** Unlike OpenCorporates, which offers raw data with limited analytical tools, ADAMftd provides visualizations and correlations, enabling users to draw meaningful insights from complex datasets.
- **Tailored for Diverse Industries:** The platform’s ability to provide targeted data makes it an invaluable tool for various sectors, from finance and logistics to manufacturing and trade compliance.

Future Revenue and Market Impact:

- **Unmatched Value Proposition:** ADAMftd’s superior data quality and comprehensive offerings place it in a strong position to command higher subscription rates and attract a wide range of customers seeking in-depth market analysis.
- **Capturing Untapped Market Segments:** With competitors focusing on narrower data segments, ADAMftd’s all-encompassing approach opens opportunities in untapped market segments, driving revenue growth and market expansion.
- **Setting Industry Standards:** As ADAMftd continues to evolve, its innovative approach is set to redefine industry standards, positioning it as the go-to solution for global businesses seeking reliable and comprehensive market intelligence.

ADAMftd vs. Panjiva and Other Bill of Lading Data Providers

A Truly Unique Platform with a True Competitive Advantage

In the competitive landscape of bill of lading data analysis, ADAMftd stands out with its unique and advanced features, setting it apart from competitors like Panjiva and Importgenius. The distinct approach of ADAMftd in providing not just data, but in-depth market insights and predictive models, positions it as a superior choice and paves the way for greater revenue potential.

Unique Features of ADAMftd

1. Eliminating Counterfeit and Human Errors - Ensuring Data Accuracy in International Trade

ADAMftd's unique commitment to data precision not only sets it apart in the market but also significantly enhances the quality of international trade analysis. This meticulous attention to detail ensures that users of ADAMftd can make informed decisions based on the most accurate and reliable data available.

- **Error Identification and Elimination:** ADAMftd stands out in its meticulous approach to identifying and rectifying common data inaccuracies often overlooked by others, such as incorrect company names, country of origin, HS codes, and pricing.
- **Combatting Counterfeit Goods:** Recognizing that up to 11% of global trade comprises counterfeit goods, ADAMftd employs advanced techniques to detect and filter out such discrepancies, enhancing the reliability of trade data.
- **Addressing Data Entry Mistakes:** ADAMftd acknowledges the significant impact that even minor data entry errors can have, such as misclassification under wrong HS codes, affecting tariffs, local competition, and product safety. Our system is designed to pinpoint and correct these inaccuracies.
- **Refining Trade Data Accuracy:** Unlike existing systems that often accept data as-is, ADAMftd goes a step further to refine and validate data, providing a more accurate and trustworthy picture of international trade dynamics.
- **Improving Trade Safety and Reliability:** By actively working to remove errors from our compiled data, ADAMftd contributes to the overall safety and reliability of international trade, serving as a more dependable resource for businesses and trade analysts.

2. Advanced Market Forecasting Tools in ADAMftd

ADAMftd's market forecasting tools represent a significant leap over traditional data analysis methods. By integrating a wide array of dynamic factors, ADAMftd provides its users with a sophisticated, forward-looking perspective on market trends.

- **Comprehensive Data Integration:** ADAMftd's forecasting tools analyze data from a variety of sources, including historical trade patterns, legislative changes, geopolitical developments, and even sanctions and factors like natural disasters. This holistic approach ensures that forecasts are not only based on past and present data but also consider potential future disruptions and opportunities. None of the competitors take these factors into account at all. When the price of a product spikes, or looks like the market demand is increasing – there's no insight into what has caused it. The competitors platforms are almost entirely "raw" information with very real little intelligence behind them.
- **Predictive Analysis for Pricing and Demand:** One of the key strengths of ADAMftd is its ability to predict future market pricing and demand trends. By analyzing past trends in conjunction with current market conditions, future legislative, regulatory and tariff changes, geopolitical changes and environmental conditions, ADAMftd can provide accurate forecasts for the number of potential buyers and sellers in various markets, helping businesses plan their strategies more effectively. No competing platform offers predictive analysis in any way at all - zero.

- **Customizable Forecasting Models:** ADAMftd's forecasting tools are highly customizable, allowing users to input specific variables relevant to their industry or market of interest. This flexibility means that forecasts can be tailored to the unique needs and contexts of different businesses, providing them with highly relevant and actionable insights. No competing platform offers any form of future market forecasting – let alone variable market analysis based on user inputs.

1. Always Back to the Source

Cross-Referencing and Verification Against Official Sources:

- **Cross Referencing Against Thousands of Independent, Official, Data-Sources:** The data in ADAMftd is cross-referenced and verified against official sources like government records, company registration information, government tenders, shipping information, insurance information, bills of lading, customs records, tax records and more. This method of data collection ensures that the information is both legitimate and up-to-date. Other platforms often fail to provide this level of detailed and verified information. By offering thoroughly vetted data, ADAMftd positions itself as a more reliable and comprehensive resource compared to competitors who might rely on less stringent data collection methods.

2. ADAMftd's Beneficial Ownership and Contact Information Features

ADAMftd's approach to beneficial ownership and contact information significantly surpasses the capabilities of other systems, offering a depth and accuracy of data that is essential for comprehensive business analysis and risk assessment that no other platform – even ones earning hundreds of millions of dollars a year in revenue - such as Panjiva – offer.

In-Depth Beneficial Ownership Data:

- **Comprehensive Ownership Profiles:** ADAMftd includes extensive beneficial ownership information, which is crucial for understanding the true stakeholders and influencers within a company. This data provides insights into the ownership structure, revealing layers of shareholders and investors that might not be immediately visible.
- **Importance in Compliance and Risk Management:** In today's regulatory environment, having detailed knowledge of a company's beneficial ownership is vital for compliance with anti-money laundering (AML) and know your customer (KYC) regulations. ADAMftd's detailed ownership data aids in thorough due diligence and risk assessment processes.

3. Accurate and Comprehensive Contact Information

- **Extensive Contact Database:** Unlike systems like Zoominfo, which primarily use web scraping leading to outdated or inaccurate information, ADAMftd boasts a database of over a billion contacts across 176 countries. This vast repository of data is meticulously gathered and verified against official sources, ensuring its currentness and accuracy.
- **Mapping of Contacts Across Organizations:** ADAMftd goes beyond providing current contact information; it tracks and maps the historical movements of individuals across different organizations and roles as well as inter-twined relationships between mutual shareholders, beneficial owners and management. This feature is invaluable for understanding the career trajectories of key personnel and their influence in various sectors and the intricate relationship between companies – thereby helping ADAMftd users understand decision making processes of their target customers, suppliers or competitors.
- **GDPR Compliance:** Ensuring compliance with data protection regulations, ADAMftd manages all this information in a GDPR-compliant manner. This adherence to privacy laws is critical, especially when handling sensitive personal data on such a large scale. We don't just scrape information off the internet and join it together into an amorphous database. We ensure the data is legitimate and relational through a complex system of multiple data sources.

1. Customizable Risk Analysis Models in ADAMftd

In a rapidly changing global market, the ability to anticipate and prepare for potential risks is invaluable. ADAMftd's customizable risk analysis models offer users the tools to do just that.

- **Scenario-Based Risk Planning:** ADAMftd enables users to create models based on various "what-if" scenarios. For example, businesses can analyze the potential impact of a new tax on a specific product, changes in trade regulations, or even geopolitical events that might disrupt supply chains. This ability to model different scenarios helps businesses prepare for a range of potential futures. This is 100% unique to the ADAMftd product.
- **Tailored Risk Mitigation Strategies:** By allowing users to simulate different market conditions and their potential impacts, ADAMftd provides a foundation for developing tailored risk mitigation strategies. Companies can use these models to identify potential vulnerabilities in their supply chains or sales strategies and develop plans to address these risks. This, too, is absolutely unique to ADAMftd.

2. Tailored Market Insights Suitable for Every Business of Every Size

In the complex world of international trade, businesses, both small and large, seek straightforward and actionable market insights. ADAMftd excels in delivering just that – uncomplicated yet comprehensive market intelligence that businesses can easily understand and use. Unlike other platforms that often overwhelm users with an excess of data and complex interfaces, ADAMftd focuses on providing clear, concise, and relevant market information tailored to the specific needs of each product and business.

- **Accessible Pricing Data:** One of the standout features of ADAMftd is its provision of unit price information. This data is invaluable for businesses as it gives a clear picture of the current market rate for specific products. It enables companies to make informed decisions about pricing their own products or negotiating with suppliers.
- **Combines Rules, Taxes and Tariff Data:** ADAMftd goes a step further by offering detailed market entry analysis. This includes crucial information on taxes and tariffs that are applicable to different products in various markets. Such insights are vital for businesses looking to expand into new markets or source products from abroad.

Why This Unique Service Matters to Businesses:

- **Making Informed Sourcing Decisions:** For companies looking to source materials or products, having precise information about market prices, taxes, and tariffs helps them identify the most cost-effective options. This clarity is essential for maintaining competitive pricing and optimizing profit margins.
- **Simplification for Small and Large Enterprises:** Regardless of their size, businesses need information that is straightforward and directly applicable to their operations. ADAMftd provides this by cutting through the complexity and delivering data that is specific and relevant to each user's unique needs.
- **No Comparable Competitor:** Currently, there is no other solution in the market that combines such detailed unit pricing and market entry analysis in a single package. ADAMftd's unique approach fills this gap, offering a one-stop solution for businesses seeking comprehensive market intelligence.

ADAMftd's focus on providing simplified, relevant market information sets it apart in a field often dominated by overly complex platforms. By offering businesses the specific data they need in an easily digestible format, ADAMftd not only enhances the decision-making process for companies but also positions itself as a leader in the market intelligence sector. Whether it's a small enterprise making its first foray into international trade or a large corporation optimizing its global supply chain, ADAMftd delivers the clarity and specificity needed to succeed in today's dynamic market.



1. Layering Relational Media Analysis

ADAMftd stands out in the competitive landscape of trade data analysis by integrating media monitoring into its suite of tools, offering insights that go far beyond mere sentiment analysis. This unique feature enables a more nuanced understanding of companies and their transactional relationships, providing users with valuable context and relational insights. No other bill of lading or customs data analysis platform offers media analysis in any way whatsoever.

- **Comprehensive Media Surveillance:** ADAMftd employs an advanced media monitoring system that tracks a wide array of sources, including news outlets, industry reports, and specialized trade publications. This extensive surveillance captures real-time events and developments that could impact businesses and their relationships.
- **Enhancing Understanding of Business Relationships:** Unlike traditional sentiment analysis that often focuses on public opinion or market perception, ADAMftd's media monitoring delves into the dynamics of business relationships. By analyzing media reports, ADAMftd can uncover connections between companies, trace the flow of transactions, and reveal partnerships or alliances that may not be immediately apparent.
- **Identifying Market Influences:** Media monitoring in ADAMftd helps identify external factors influencing markets and industries. This could include geopolitical developments, regulatory changes, or economic trends, all of which can have profound effects on companies and their transactions.

2. Beneficial Ownership Information Integration with Media Insights

- **Layering Ownership Data with Media Insights:** ADAMftd goes a step further by correlating media findings with beneficial ownership data. This layered approach provides a complete picture of a company's ownership structure, its key stakeholders, and how media-reported events might affect its operations and relationships.
- **Risk Assessment and Due Diligence:** The integration of media monitoring with ownership data is particularly useful for risk assessment and due diligence processes. It allows users to not only understand who they are doing business with but also to gauge any potential risks associated with these entities based on current and historical media reports.
- **Uncovering Hidden Connections:** In cases where ownership structures are complex or opaque, ADAMftd's media monitoring can reveal indirect connections and relationships that may not be evident through ownership data alone. This is invaluable for understanding the full scope of a company's influence and reach.

3. Sanctions Data Integration: A Unique Edge of ADAMftd

In the realm of supply chain and trade data analysis, ADAMftd sets itself apart significantly by its comprehensive handling of sanctions data, an aspect notably absent in other platforms. ADAMftd meticulously aggregates, analyzes, and de-duplicates sanctions data from over 300 official government sources, encompassing a wide range of entities including individuals, companies, vessels, aircraft, bank accounts, and even crypto wallets. This extensive coverage enables ADAMftd to illuminate potential problem transactions and identify risks within the entire supply chain network. While other bill of lading data providers may map the supply chain, they fall short in this critical aspect of risk assessment.

ADAMftd's ability to integrate and scrutinize sanctions data adds a crucial dimension to its analysis, ensuring not just a mapping of the supply chain, but also a deep dive into the potential risks and vulnerabilities within these networks. This level of detailed and proactive risk identification is unparalleled in the industry, making ADAMftd a unique and invaluable tool for businesses navigating the complex waters of international trade and compliance.

1. Balanced Integration of AI in ADAMftd: Ensuring Data Accuracy and Relevance

In the era where Artificial Intelligence (AI) and Machine Learning (ML) are revolutionizing data analysis, ADAMftd adopts a balanced approach in integrating these technologies. We recognize the immense potential of AI and ML in enhancing our system, particularly in identifying trends, synchronizing data, and translating content across various languages. However, our reliance on these technologies is measured and complemented by rigorous human oversight to ensure the highest level of data accuracy and relevance.

Complementing AI with Human Expertise:

- **Targeted Use of AI and ML:** In ADAMftd, AI and ML are primarily utilized for specific functions such as translations and data synchronization. This targeted use ensures that these technologies are applied where they are most effective, without compromising the overall quality and accuracy of the data.
- **Human Analysis of AI-Identified Anomalies:** Any anomalies or potential trends identified by AI algorithms are not taken at face value. Instead, they are meticulously analyzed by human experts. This dual-layered approach of AI identification followed by human verification ensures that the insights provided are both accurate and actionable.

Transparency in Data Sources:

- **Visibility of Original Data Sources:** One of the core principles of ADAMftd is the transparency of data origins. Every piece of information displayed on our platform can be traced back to its original source, down to the finest detail. This level of transparency not only instills trust in our users but also allows them to understand the context and authenticity of the data they are utilizing.
- **Accurate Data Correlation:** We place a strong emphasis on the accuracy of data correlation. By verifying and cross-referencing data points against multiple reliable sources, we ensure that the correlations made in our system are factual and relevant. This practice sets us apart from systems that rely heavily on AI for data correlation, which can sometimes lead to erroneous connections.

Belief in AI for Good, Anchored by Data Integrity:

- **Harnessing AI Responsibly:** At ADAMftd, we believe in harnessing the power of AI for good – to enhance our platform’s capabilities and to provide our users with advanced insights. However, this belief is firmly anchored in the principle of data integrity.
- **Commitment to Data Accuracy:** Our commitment to data accuracy is unwavering. We understand that in the world of trade and commerce, the accuracy of information is paramount. As such, while we embrace the advancements in AI, we also maintain a robust system of checks and balances to ensure that the data we provide is both accurate and reliable.

ADAMftd’s approach to integrating AI and ML is one of balance and responsibility. By combining the strengths of these technologies with human expertise and maintaining transparency in our data sources, we ensure that our platform remains a trusted and accurate resource for our users. We believe that this balanced approach is the key to harnessing the true potential of AI in data analysis, ensuring that it serves the greater good without compromising on the core values of data accuracy and reliability.